

April 2011

Attention Business Owners, HR Directors, Outreach & Marketing Directors:

We'd like to make sure you and your employees are aware that 2-1-1 is a comprehensive information and referral HELPLINE for Steuben, Chemung, Schuyler, Allegany and Yates Counties, and provided by the Institute for Human Services.

2-1-1 HELPLINE: Find Help or Give Help.

Your employees or their families may need help with life problems that are interfering with their work. The 2-1-1 toll-free, 24/7 telephone number connects people with services to Find Help.

Our <u>Give Help</u> volunteer resource center matches volunteers with opportunities that matter to them – an important resource for your community service initiative.

2-1-1 is the answer. Dial 2-1-1 or visit 211helpline.org.

Here's how you can help:

- Include this information in your next newsletter or company-wide announcement.
- Add a link to 211helpline.org from your website's Resources page to make it easier for your constituents to Find Help and Give Help.
- Distribute the attached flier to your management staff.
- Print the attached poster for staff lounges/reception areas and/or distribute to each employee.
- Request a free rack card display for your HR office or other high traffic area.
- Encourage your employees to use our site to find volunteer opportunities and log their volunteer hours in support of your community service program.
- Make sure that 2-1-1 dialing is possible from within your company phone system.

Contact us for more information.

Thank you in advance for your assistance in increasing our community's awareness of and access to community services. We are pleased to be able to offer this service, which is supported in part by Steuben and Chemung Departments of Social Services, the United Way of the Southern Tier, and the Community Foundation of Elmira-Corning and the Finger Lakes.

Carol Wood, MBA, MPS

Director, 2-1-1 HELPLINE

Institute for Human Services, Inc.

Comprehensive Information and Referral

Tel: 607.776.9467 ext. 219 Steuben, Chemung, Allegany, Schuyler & Yates Counties

Fax: 607.776.9482 Tel: 2-1-1 or 1-800-346-2211

Email: woodc@ihsnet.org Web: 211helpline.org



